



PAUL G RIGBY

Graphic Designer • Illustrator



PERSONAL INFORMATION

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📍 Glasgow

EDUCATION

1999



2007

2003 - 2007 • BA. Hons - Computer Arts - 2.1
Abertay University, Dundee

2002 - 2003 • Advanced Diploma - Graphic Design
Cardonald College, Glasgow

1999 - 2002 • NC and HND - Graphic Design
Cardonald College, Glasgow

EXPERIENCE

2007



2020

SEPT 2021 - PRESENT: GRAPHIC DESIGNER CUBE WRAPS

- Use Illustrator and Photoshop to produce high-quality wrap graphics for up to 3 vehicles per week.
- Design commercial vehicle wraps for fleets and individual-led businesses.
- Design logos and other corporate identity for new businesses and the rebranding of existing ones.

2018 - 2021: LEAD DESIGNER BOSS DOG VEHICLE WRAPS

- Worked closely with clients to design bespoke vehicle wraps for both business and private commissions.
- Oversaw projects from conception to completion, including prepping files and the operation of a large format printer.
- Designed logos and other corporate identity for new businesses and the rebranding of existing ones.
- Collaborated with businesses such as **Monster Energy Drinks, Royal Caribbean, CEX and FIFA.**

2018: GRAPHIC DESIGNER PERSONALISED GIFT IDEAS

- Produced bespoke products including t-shirts, trophies, hip-flasks and a range of laser-cut acrylic children's clocks.
- Maintained and updated the company site, along with online outlets such as Amazon and produced digital content for promotional social media accounts.

2013 - 2017: GRAPHIC ILLUSTRATOR SPACERIGHT EUROPE LTD.

- Designed and illustrated educational murals, infographics, play rugs and posters covering all key stages of the National Curriculum.
- Designed content for 4 ranges of products from office supplies to educational nursery displays.

2007-2020: FREELANCE COMMISSIONS

- Freelance Commissions include; **The BBC Scottish Symphony Orchestra, Teenage Cancer Trust, Renfrewshire Council, Hope & Homes For Children.**
- Rebranded the charity **Who Cares? Scotland** for their 30th Anniversary.
- Designed posters for numerous Glasgow clubs over a period of 7 years.
- Collaborated with artist Adrian Wiszniewski to produce short animation for play **'The Girl, The Boy and The Hag.'**



SOFTWARE SKILLS

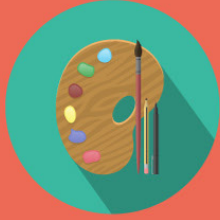


LANGUAGES

English ★ ★ ★ ★ ★

French ★ ★ ★ ★ ★

HOBBIES



Drawing and painting



Watching movies



Listening to music



Cooking



Video games

ACHIEVEMENTS

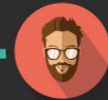


Dare To Be Digital is an annual competition open to students around the world to compete in creating a prototype video game. Participants have only ten weeks to plan, produce and promote their game in front of the public and members of the industry. Throughout the competition, teams are visited by mentors from such companies as Rare Games and Rockstar North, to aid students and provide advice. Making the game 'Shutterbug,' I had the role of Lead Artist in a team alongside another artist and three programmers. I created all concepts for characters and designed environments, created all textures, UI elements, assisted with some of the models and animations, and designed all associated promotional material. Our team won the Philips Prize in October 2008.

“ Shutterbug was one of the stand-out games of Dare 2008 for me. Not only did it have charming visuals and a very coherent aesthetic but it was a game that showed both humour and replayability. When walking my little Shutterbug around the level, I couldn't wait to see what was around the next corner. ”

James Thomas Rare Games

ABOUT ME



Quite simply, I love what I do. With every new project I undertake, I aim to produce something unique, full of character and strive to push myself to continuously step outside the boundaries of my comfort zone.

I have had the pleasure of working in a variety of different roles over the past 10 years, and in doing so have amassed a wide knowledge of various design styles and genres.

I specialise in vector-based design and illustration, but have experience with brand identity, print and product design.

I follow a strategic approach; identify a client's brand strengths and research the target audience, competition, and trends in the current market. It is then that I deliver eye-catching and intelligent graphic design concepts that bridge the gap between the business and the consumer.

REFERENCES



Luca Cabano - Owner
Boss Dog Vehicle Wraps

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Zander Coulter - PR Manager
The Buff Club

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